



COMPANY BROCHURE

Secure operations. Smarter systems.

AI voice, automation, software, cloud and managed infrastructure for teams that need scale, control and trust.



Voice AI



Enterprise Software



Cloud



Cybersecurity



Governance



NOVA STRATEGIC
OPERATIONS PVT. LTD.

nsoverse.com

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ABOUT NSO

Technology built for real operational environments

NSO designs secure digital systems, voice platforms and automation-led software for businesses, institutions and public-service workflows.

What NSO brings together



Operational clarity

Systems designed around tasks, decisions and measurable workflows.



Secure deployment

Cloud, hybrid and on-premise choices for sensitive data needs.



Regional access

Voice and conversation flows for 10+ regional languages.



Managed reliability

Monitoring, support and optimization after launch.



CAPABILITY SPAN







Voice platforms / Custom apps / Cloud / On-premise /
Managed infrastructure / Cyber solutions

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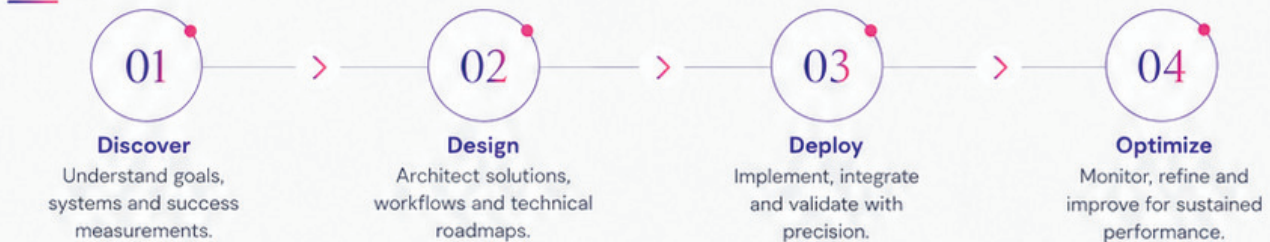
HOW WE HELP

Services shaped around control, speed and scale

A concise service portfolio for modernization, deployment and day-to-day technology operations.

 <p>Digital Transformation</p> <p>Modernize workflows, reporting and customer engagement.</p>	 <p>Software Development</p> <p>Custom applications, enterprise platforms and secure APIs.</p>	 <p>Mobile App Development</p> <p>iOS, Android and Flutter apps with efficient user flows.</p>
 <p>Cloud Solutions</p> <p>Migration, managed cloud, security and scalable hosting.</p>	 <p>On-Premise Deployment</p> <p>Local control for regulated and data-sensitive operations.</p>	 <p>Infrastructure Managed Services</p> <p>Monitoring, backup, performance and security operations.</p>

Delivery rhythm



CAPABILITY SPAN

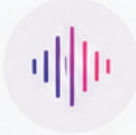



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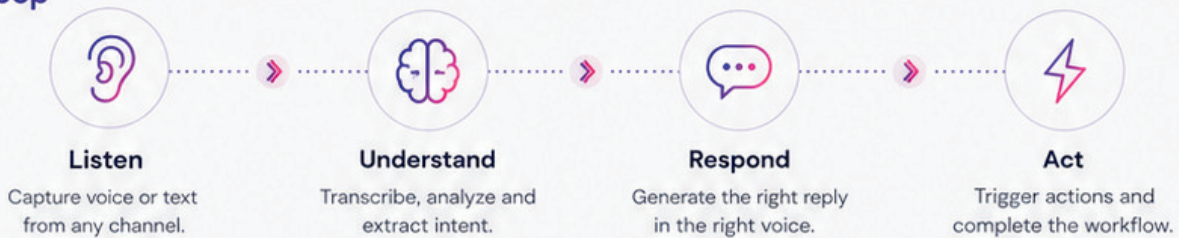
PRODUCTS

Voice and conversation products

APIs and agents that turn calls, recordings and typed content into usable workflows.

 <p>Speech-to-Text TRANSCRIPTION API</p> <p>Real-time and batch transcription, speaker identification, clean searchable transcripts and intent signals.</p>	 <p>Text-to-Speech VOICE GENERATION</p> <p>Natural regional-language voice output, tone control and voice automation for alerts, support and content.</p>	 <p>Speech-to-Speech VOICE CONVERSION</p> <p>Live voice transformation, multilingual support and low-latency integrations for apps and calls.</p>	 <p>Conversational AI Agent AGENT PLATFORM</p> <p>Answers queries, qualifies leads, books meetings and deploys across web, WhatsApp, voice and IVR.</p>
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Voice loop



BUILT FOR ENTERPRISE IMPACT

Reliable • Scalable • Secure • Privacy-first
Designed for compliance and real-world performance.

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PRODUCTS

Operations software for business control

Focused tools for expenses, field teams, projects and sales pipelines.



FinEye

EXPENSE MANAGEMENT

Expense capture, approvals, real-time spend tracking, manager dashboards and reporting.



ProdPlus

FIELD TEAMS

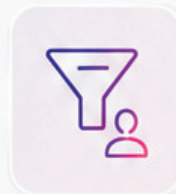
Field workforce tracking, task management, live location, attendance, expenses and analytics.



JobMongo

WORKFORCE PLATFORM

Project and task management, timesheets, resources, budgets, dashboards and client-team control.



Truleads

LEAD MANAGEMENT

Lead capture, assignment, tracking, automated campaigns, contact management and follow-up reminders.



Common product pattern

Every product keeps the same working idea: capture clean data, assign ownership, show live status and make the next action obvious.



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CERTIFICATIONS

Built on audited standards

Published NSO certificate assets cover security, privacy, service management, quality and delivery maturity.



SOC 2 Type II

System and Organization Controls 2, Type II



CMMI Level 3

Capability Maturity Model Integration, Level 3



ISO/IEC 27001:2022

Information Security Management System



ISO/IEC 27701:2019

Privacy Information Management System



ISO/IEC 20000-1:2018

IT Service Management System



ISO 9001:2015

Quality Management System



What this supports

Security controls, privacy governance, quality management, service operations and repeatable delivery processes.



OUR COMMITMENT

Independently verified. Continuously improved.
Trusted by design.

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INDUSTRIES

Use cases across high-volume sectors

The same service and product stack adapts across customer support, citizen services, field operations and compliance-heavy workflows.



1. E-commerce

Product discovery, order support, cart recovery and multilingual engagement.



2. Agriculture

Advisory, weather alerts, field updates and regional-language access.



3. Real Estate

Property inquiries, lead qualification and site visit scheduling.



4. Governance

Citizen queries, announcements, documentation and service delivery.



5. Cybersecurity

Threat alerts, incident workflows and analyst assistance.



6. EdTech & Learning

Student support, lecture transcription and accessible content.



7. Fintech

KYC, onboarding, payment reminders and secure support.



Deployable across websites, mobile apps, IVR, WhatsApp, dashboards and internal systems.

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FINAL PAGE

Let us build a system that works in the real world.

Start with a use case, data workflow or deployment constraint. NSO will shape the right service, product or hybrid solution around it.

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